ENGL 1311: Rhetoric, Genres, and Arguments

Instructor Information

Instructor:  Cristine Soliz
Office: [insert office]
Mailbox: [insert mailbox]
Hours: [insert hours]
Phone: 501-747-6991
Email: csoliz@uaptc.edu

*All emails and telephone calls will receive a response within two business days.

Chair: Logan Oliver  501-812-6060 loliver@uaptc.edu
Dean: Christy Oberste  501-812-2869 coberste@uaptc.edu

*If your emails and telephone calls do not receive a response within two business days, the appropriate chain of command is above.

Course Information: ENGL 1311 50

Class meetings: Tues/Thurs 9:25 am to 10:40 am, Rm. 230, Little Rock South

Catalog Description
3 Credit Hours (3 hours lecture per week)

This course teaches principles and techniques of expository and persuasive composition, analysis of texts with introduction to research methods, and critical thinking.

PREREQUISITE: Students enrolled in ENGL 1311 must meet one of the following requirements:

- A score of 19 or above on the Reading and Writing sections of the ACT
- A score of 80 or above on the COMPASS Writing Placement Test
- A score of 83 or above on the ACCUPLACER Sentence Skills Placement test
- ENGL 0111 with a grade of “C” or higher

Course Materials

Mission Statement

University of Arkansas – Pulaski Technical College provides access to high-quality education that promotes student learning and enables individuals to develop to their fullest potential.
Institutional Learning Outcomes and General Education

UA-PTC supports a college-wide institutional learning assessment program which concerns effective instructional methods and promotes student learning achievement by assessing:

1. Communication
2. Critical Thinking
3. Cultural Awareness
4. Information Literacy
5. Professionalism
6. Quantitative Literacy
7. Technology Literacy

For more information, please consult the following website: https://uaptc.edu/sla

Discipline Learning Outcomes
The English discipline in the Department of Languages and Communication, consistent with the College’s mission and the objectives of the School of Fine Arts, Humanities, and Social Sciences, encourages the success of its students in all technical fields and academic disciplines by promoting the following learning outcomes:

1. Students will demonstrate the ability to analyze different contexts and audiences and then to act on that analysis in comprehending and creating texts.
2. Students will demonstrate the ability to analyze, synthesize, interpret, compose, and evaluate ideas, information, situations, and texts.
3. Students will use multiple strategies to conceptualize, develop, and finalize projects and adapt their composing processes to different contexts and occasions.
4. Students will develop knowledge of conventions, including linguistic structures such as grammar, punctuation, and spelling as well as citation and documentation, through practice in composing and revising.
5. Students will investigate significant literary and cultural developments as well as the interaction of various literary and cultural traditions and illustrate how literature reflects history, culture, and society.
6. Students will read and analyze texts and identify various techniques, genre characteristics, movements, methods, or themes.

Student Learning / Course Outcomes

ACTS #ENGL 1013
The student will:

1. Respond appropriately to various rhetorical situations, purposes, and audiences
2. Use writing and reading for inquiry, learning, thinking, and communicating
3. Integrate original ideas with those of others
4. Develop flexible strategies for generating, revising, editing, and proof-reading
5. Use collaborative writing processes
6. Demonstrate knowledge of structure, paragraphing, tone, mechanics, syntax, grammar, and documentation

Composition I focuses on communicating ideas clearly. Students practice methods of drafting, including how to create a thesis and how to support and develop that thesis in a focused, thorough, and stylistically appropriate essay that demonstrates awareness of audience and the conventions of medium and genre. The class will focus on writing strategies such as invention, arrangement, drafting, and revision, including teamwork with the instructor and/or classmates in the writing process, fluency issues such as the use of transitions, and the correction of major usage errors. The class requires students to read texts critically and to practice good scholarship through the conventions of style and documentation. Students practice integrating summary, paraphrase, and quotation into their own original compositions. Students write a minimum of fifteen pages of formal writing to be divided among at least four major compositions that address at least four of the following six genres: argument, narrative, analysis, report, review, and proposal. One must be a research paper that incorporates material from quality sources.

Policies

Report a Complaint or Concern

UA-PTC takes very seriously complaints and concerns regarding the institution. Most complaints or concerns of a specific nature should be initiated and resolved at the campus level through normal college processes whenever possible. UA - Pulaski Technical College receives and resolves complaints using a variety of methods. To report a complaint or concern, please follow the link below.

https://www.uaptc.edu/report-a-concern-complaint

UA-PTC Attendance Policy

Education at UA-PTC requires students’ active involvement in the learning process. Thus, students are expected to attend all classes and actively engage in all learning assignments and/or opportunities provided in their classes. Class attendance should be treated as mandatory by all students as attendance will be taken by all instructors during the first two weeks of class. Additionally, a written policy on student attendance that is tied to course objectives and included in a course syllabus will be provided for each course by instructors.

Departmental Attendance Policy
Class Attendance Policy

Please attend our class sessions and scheduled conferences. Please do your best to attend our meetings on time so that it does not disturb the ongoing session.

Course Policies

The UA-PTC Catalog rules and regulations will be enforced in this course at all times. Please consult the following website for more information: https://www.uaptc.edu/catalog

Professional behavior is required. Punctual attendance and intelligent participation are expected. Particulars as determined by the instructor are detailed in the paragraph below.

Appropriate behavior is expected for all communications, including any notes, email messages, or telephone conversations. Some guidelines for communication are included in this syllabus to help you.

Class Policy

You have purchased a learning experience, so participation in it is expected.
- Be ready to practice evidence-based thinking, which means, giving valid reasons for your beliefs and opinions.
- Be prepared to listen to others and think about what others say.
- Plan to respond respectfully to the ideas of others, whether you agree or disagree with them.
- Be prepared to explain your ideas in writing in more than one way.
- Plan to defend your ideas with the best reasons possible.
- Be prepared to use writing to think things through.
- Plan to read the ideas of others and to develop your own ideas based on what others write.

Grading Policy

Letter grades will be based on the following scale:

<table>
<thead>
<tr>
<th></th>
<th>Grade</th>
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<tbody>
<tr>
<td>90 to 100%</td>
<td>A</td>
</tr>
<tr>
<td>80 to 89%</td>
<td>B</td>
</tr>
<tr>
<td>70 to 79%</td>
<td>C</td>
</tr>
<tr>
<td>60 to 69%</td>
<td>D</td>
</tr>
<tr>
<td>0 to 59%</td>
<td>F</td>
</tr>
</tbody>
</table>

Grade Distribution for Assignments

Letter grades will be awarded based on the above scale and distributed among the assignments according to this schedule:
10% Notebook of information tracking: 10 points maximum (5 pts maximum awarded during midterm conference, and 5 points awarded at final conference)

05% Ad analysis, 400 words minimum (can be a team effort, but separate papers) 5 pts maximum.

10% Narrative Essay 900 words minimum (How did I get here?), 10 points maximum

10% Self-Analysis as a Learner 600 words minimum. 10 points maximum.

05% Meme Analysis 400 words minimum (can be a team effort, but separate papers) 5 pts maximum

*05% Team Meme. For extra points, 5 points maximum. Must be for the greater good.

05% Proposal for argument essay 500 words minimum. 5 points maximum.

15% Narrative Essay redo 1500 words minimum. 15 points maximum.

20% Argument Essay 1500 words minimum. 20 points maximum.

10% Final Self Analysis 900 words minimum (no self-plagiarism).

10% Team Movie Analysis 500 words minimum. 10 points maximum.

* Instructors have one week to provide feedback and post grades for all assignments unless otherwise noted by a departmental policy that has been approved by the Dean of the School.

**English faculty have two weeks to provide feedback and post grades for papers 1000 words or more.

In an online class, eligibility for Financial Aid is based on student participation. Logging into the course does not constitute participation. For purposes of roster certification, students must complete a gradable attendance artifact.

**Academic Integrity**

It is expected that all students who attend UA-PTC conduct themselves in a manner appropriate for the college experience. Academic integrity is a vital component of collegiate behavior. The UA-PTC catalog states, “The gaining of knowledge and the practice of honesty go hand-in-hand.”

The catalog also states, “The responsibility and authority of initiating discipline arising from violations of the rules against dishonesty during the process of the course are vested in the instructor of that course.”

The complete Academic Integrity Policy is in the UA-PTC code of conduct.

**Plagiarism**

It is expected that all writing that you submit in a class is your own original work, and that any sources of information that you consult are fully cited and properly integrated into your writing.
Regardless of intent, any paper that contains any form of plagiarism will earn a 0% for the assignment. Most plagiarism is accidental and results from mishandling of research or inadequate citations. Examples of accidental plagiarism include:

- word-for-word copying from any source without the use of quotation marks;
- failure to completely cite all quoted, summarized, or paraphrased material from a presented source;
- improper paraphrasing (i.e., paraphrased information that retains the grammatical structure and/or vocabulary of the original source).

In the case that any student plagiarizes information with the intent of cheating on a writing assignment, the instructor may choose a more severe penalty at their discretion. Examples of blatant plagiarism include:

- submitting any amount of material from the Internet or another outside source as if it is the student's original composition;
- copying material from a source with no attempt at using quotation marks and/or citation of the source;
- paraphrasing material from a source with no attempt at documentation of the source;
- reuse of material from previous classes without the instructor's express permission;
- simultaneously using material from another class without the permission of both instructors involved;
- buying papers;
- letting others write part or all of a paper; and
- all other instances in which the student attempts to circumvent creating an original composition for that assignment and/or attempts to deceive the audience about the sources used when composing the assignment.

You should review the information about plagiarism in textbooks and the Academic Integrity Policy in the UA-PTC Student Handbook, as it is your responsibility to demonstrate good scholarship in your writing.

**Plagiarism policy in this class.** We learn language by copying what people say. When we are older, we notice other people can say something that perfectly captures what we are thinking. We try to remember it because we think there can be no better way to say it. In this case, remember you are quoting the person and must give their name. In all cases, it is best to practice putting the ideas of others in your own words and giving them credit for the idea. When you do this, the idea becomes a part of your building blocks of ideas, helping you build and create other ideas. Some people are either too lazy, too rushed, or too disorganized to do any of this, and panic when facing an assignment deadline. In this case, do not resort to theft. Stealing is never a good thing because the consequences are multiple. If you are supposed to be exercising mentally, copy-and-paste theft does not allow you to think for yourself and sharpen your critical thinking skills. The other consequence can be either a forfeit honor or of money in the instance of a D or F grade. Any copy-and-paste theft will earn a D or F until corrected.

**Accommodation Policy**

Services for Students with Disabilities: UA-PTC is committed to fulfilling all federal requirements as stated in the Rehabilitation Act of 1973, the Americans with Disabilities Act of 1990, and the American with Disabilities Amendments Act (ADAAA) of 2008. Accommodations are available
to students who have documented disabilities. Students who request accommodations must register with the Disability Services Office (Main Campus: 501-812-2738 or South Campus: 501-812-2862) and must provide current and relevant documentation.

Students requesting accommodations should inform the instructor at the beginning of the course or as soon as accommodations are approved. It is the student's responsibility to provide their Accommodation Letter to the instructor. Accommodations are not retroactive and will only be provided once your instructor receives the Accommodation Letter.

Student Code of Conduct
All students are expected to abide by the UA-PTC Student Code of Conduct. For the full Student Code of Conduct, access the most current version of the UA-PTC Academic Catalog. 
http://uaptc.azurewebsites.net/docs/default-source/course-catalog/2017-18-academic-catalog.pdf?sfvrsn=a08a3038_2

Sexual Misconduct
No person at UA-Pulaski Technical College will, on the basis of gender, be excluded from participation in, be denied benefits of, or be subjected to sex discrimination, sexual harassment or sexual misconduct under any education program or activity. All college administrative policies and procedures regarding sex discrimination, sexual harassment, and sexual misconduct are in compliance with Title IX. Students who feel they are victims of sexual misconduct should contact the UA-PTC Title IX Deputy Coordinator for Students:
Michelle Anderson, Director of Student Life and Leadership
Campus Center Building Room 216
501-812-2756
manderson@uaptc.edu

Course Evaluations
Students may be asked to evaluate their instructor and course near the end of the semester. These student evaluations are very important to the improvement in the quality of instruction and course materials. All results are anonymous and shared with the faculty only after the semester is over and grades have been posted.

Information Literacy
UA-PTC is committed to the Information Literacy Competency Standards for Higher Education as established by the Association of College and Research Libraries and endorsed by the National Forum on Information Literacy. Therefore, all courses will incorporate an information literacy component so that, by graduation, all students will be able to recognize the need for information, then locate, evaluate, synthesize, and communicate information in an ethical manner. Information literacy encompasses critical thinking, research, media, technology, health, business, and visual literacy skills to produce lifelong learners who can make informed decisions in the workplace and in their personal lives.

Tentative Course Schedule for Rhetoric, Genres, and Arguments
The following course schedule details the assignments and corresponding due dates for this course. This schedule in tentative and is subject to change as necessary by the instructor.
<table>
<thead>
<tr>
<th>Week</th>
<th>Assignment</th>
<th>Points</th>
<th>Due Date</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>UNIT ONE: RHETORIC AND SIGNS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>In-Class 30-minute Essay  Purchase slim notebook</td>
<td>[0]</td>
<td>Thurs Jan 10</td>
<td>1, 2, 6</td>
</tr>
<tr>
<td>2</td>
<td>Wired article on T-Chart Exercises, Ch.1, 2, 3, 12</td>
<td>[2]</td>
<td>Tues Jan 15</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>3</td>
<td>Ch. 12 &amp; pp 109-115 Pp452-53, Index: thesis</td>
<td></td>
<td>Tues Jan 22</td>
<td>1, 4, 5</td>
</tr>
<tr>
<td>4</td>
<td>Work on Essay Ch.12 Narrate Essay 900w</td>
<td>[10]</td>
<td>Tues Jan 29</td>
<td>1, 2, 6</td>
</tr>
<tr>
<td></td>
<td><strong>UNIT TWO: GENRES AND CONVENTIONS OR RULES OF THE SIGN</strong></td>
<td></td>
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<tr>
<td>5</td>
<td>Gloss-Index: Advertisment STAREtwice pp246-251</td>
<td></td>
<td>Tues Feb 5</td>
<td>1, 2, 3, 6</td>
</tr>
<tr>
<td>6</td>
<td><strong>Critical Analysis of Ad Ch. 11, 13 continue</strong></td>
<td>[5]</td>
<td>Tues Feb 12</td>
<td>1, 2, 3, 6</td>
</tr>
<tr>
<td>7</td>
<td><strong>Critical Analysis of Meme</strong></td>
<td>[5]</td>
<td>Tues Feb 19</td>
<td>1, 2, 3, 6</td>
</tr>
<tr>
<td>8</td>
<td>Ch.16, 20 research Pp361-367 proposals</td>
<td>[5]</td>
<td>Tues Feb 26</td>
<td>1, 2, 4, 5</td>
</tr>
<tr>
<td>9</td>
<td>Proposal for Argument Self-Analysis writing</td>
<td>[5]</td>
<td>Tues Mar 5</td>
<td>1, 2, 4, 5, 6</td>
</tr>
<tr>
<td>10</td>
<td>MIDTERM CONFERENCES Self-Analysis uploaded Show Notebook of IGT</td>
<td>[P or A]</td>
<td>Mon Mar 11</td>
<td>1, 4, 5</td>
</tr>
<tr>
<td></td>
<td><strong>UNIT THREE: ARGUMENT (a conclusion based on at least two premises)</strong></td>
<td></td>
<td>Fri Mar 15</td>
<td>1, 2, 4, 5, 6</td>
</tr>
<tr>
<td>11</td>
<td>Ch.12 Narrative Essay Redo</td>
<td>[15]</td>
<td>Tues Mar 26</td>
<td>1, 2, 4, 6</td>
</tr>
<tr>
<td>12</td>
<td>Grammar Exercises Ch.6 collaboration</td>
<td></td>
<td>Tues Apr 2</td>
<td>1, 2, 4, 6</td>
</tr>
<tr>
<td>13</td>
<td>Argument Draft 2 sources In-class work</td>
<td></td>
<td>Tues Apr 9</td>
<td>3, 4, 5</td>
</tr>
<tr>
<td>14</td>
<td>Ch. 15 &amp; Grammar Argument Essay</td>
<td>[20]</td>
<td>Tues Apr 16</td>
<td>1, 2, 3, 4, 6</td>
</tr>
<tr>
<td>15</td>
<td>CONFERENCES Show Notebook of IGT</td>
<td>[4]</td>
<td>Mon Apr 22</td>
<td>1, 4, 5</td>
</tr>
<tr>
<td>16</td>
<td>Work on team analysis Team Movie Analysis All essays due by next wk</td>
<td>[10]</td>
<td>Tues Apr 30</td>
<td>1, 2, 3, 5</td>
</tr>
<tr>
<td></td>
<td>Final Self-Analysis Essay</td>
<td>[10]</td>
<td>Finals Wk May 6-10</td>
<td>All Essays Due</td>
</tr>
</tbody>
</table>

Disclaimer: This schedule is a tentative guide for the semester until I can finalize things by next week.
Course Agreement Form

Read, complete, and return to instructor:

I have read the course syllabus for [insert instructor’s name and course name here] class at Pulaski Technical College, and I understand its content. I also understand the rules for the class, and I will follow and abide by these rules, including those relating to attendance, assignments, grading criteria, plagiarism, and behavior.

________________________________________
Semester

________________________________________
Date

________________________________________
Print name

________________________________________
Signature

________________________________________
UA-PTC Email address

________________________________________
Telephone